

Online advertising space

Sports Trader
for the Sport, Outdoor & Leisure Industries

The trade magazine for the sport, outdoor & leisure industries

Header ad
141 x 47mm
(400 x 136px)

Home Published titles Services Industry Featured articles Newsletter Videos Events Advertising Contact us

INSPIRED BY LIFE
HI-TEC

Our wish is that all your customers follow the prediction of the UK analysts from Verdict Research who forecast that the 2010 Christmas holiday season will be the best for retailers since before the recession at the beginning of 2008.

% Y-o-Y retail sales growth May-October 2010

4.5	7.6	7.9	4.6	6	6.1
-----	-----	-----	-----	---	-----

prev pause play next

News from the latest newsletter

Latest features
Upcoming features

Half right bar ad or Half left bar
61,7 x 44,1mm
(175 x 125px)

Online bi-weekly newsletter
click here to subscribe

Product knowledge
your online product guide

Latest issue of SA Sports Trader

Features

- 10 tips to improve Xmas sales
- Minimal running
- Soccer boots
- Product knowledge: Balls
- Product knowledge: How to fit a hockey stick
- Can athletics win back SA athletes?

SA Sports Trader example - Volume 31 No 5

*Please note that this not an entire edition of SA Sports Trader but only some of the important features.

Titles published

2010 Retail Directory
Tackle Trader
Sports Trader
SPORT

Logo ad
103 x 30px

Sports Trader Tackle Trader

Logo ad
103 x 30px

© 2011 SA Sports Trader

Advertising space:

Header advert: 400 x 136px
 Top left bar ad: 175 x 250px
 Top right bar ad: 175 x 250px
 Half left bar ad (middle): 175 x 125px
 Half right bar ad (middle): 175 x 125px

Your company logo in black and white with a link to your website at the bottom of every page. Logo in colour on mouse over: 103 x 30px.